

# TAKE THE WHEEL: DRIVE TO ERASE INEQUALITY

### This Year-End Season, Join Us in Moving Forward

t our 37th Annual Gala & Fundraiser, we honored the achievements of our past — while continuing to move forward with our life-changing healthcare, gender equality, and education programs at full speed. We were also challenged by Manisha Koirala, guest of honor and esteemed Bollywood actor, to empower 20,200 women in the year 2020. This is a task and honor we have gladly accepted.

In our first major step toward accomplishing this goal, we're on a mission to raise \$100,000 by December 31. We humbly ask that you keep this goal, and our beneficiaries, in mind when choosing organizations to support on Giving Tuesday or during other charitable year-end occasions. Your gift will provide sustainable opportunities and resources to help marginalized women, children, and families survive and thrive.



Share & Care members join guest of honor Manisha Koirala on stage at our 37th Annual Gala & Fundraiser.

# 2019 Event Wrap-Up

### 37th Annual Gala & Fundraiser

On September 21, more than 1,200 attendees gathered for a nearly sold-out show in honor of our members and beneficiaries. Thanks to our generous donors, this event raised more than \$600,000 for our Signature Programs.

### 2nd Annual 5K Make a Difference Walk/Run

This family-friendly 5K on June 15 raised over \$74,000 and brought together hundreds of attendees, volunteers, and sponsors. The event featured a Family Fun Fair, complimentary t-shirts for participants, and a charity drive benefiting a local nonprofit.

# The Young Professional Committee's Spring Fundraiser

On May 2, the Young Professional Committee hosted a fundraising event in NYC featuring food, drinks, dancing, and silent raffles. The event raised more than \$23,000 for our Signature Programs.

### **Kids4Kids Summer Internship**

In July, nine members of Share & Care Kids4Kids traveled to Mumbai, India. During their trip oversees, the teens taught children in a municipal school and volunteered in an after-school center designed to keep kids off the streets.

### Health & Wellness Fair

Our 8th Annual Health & Wellness Fair on October 20 provided free flu shots, health screenings, and consultations with healthcare professionals for residents in and near New Jersey.

# WOMEN'S EMPOWERMENT



## A Landmark Achievement: 25,000 Women Empowered

The world keeps progressing and so do "WE" — to empower marginalized women. We are taking strong, steady, and determined steps in partnerships with grassroots NGOs to bring equality training, personal safety education, livelihood opportunities, character building, and leadership enhancement to India's most vulnerable women.

We are delighted to report that our expansion into various parts of India (including states such as Maharashtra, Gujarat, Rajasthan, West Bengal, and Jharkhand) have empowered over 25,000 women in just two and a half years. This is a significant landmark for all of us; however, we are not stopping. We are aware that many of our programs require continuous, long-term efforts. Changing the collective mindset of society is a particularly difficult task, and it is expected to take a long time, even with persistent work — but we are committed to our mission, and we're sure you are, too.



Peer-to-peer confidence building workshops are a key component of our Women Empowerment projects.

### Meet Dola

Dola lives in a small village of West Bengal with her family of five. Despite her mother's job as a domestic worker and her father's job as a cycle van puller, her family always lived in extreme poverty. They could not support her education, and Dola was married at age 13 to a man who became abusive.

After six unhappy years, she returned to her parents. Her interest in education became revived when she contacted one of our partner NGOs and expressed her desire to start studying again. She attended a special education class, appeared for her final examination through the open school system, and joined a program focused on nursing and home management. She eventually gained a job as a nursing assistant and now lives a happy life with dignity and confidence.

## **2020 GOALS**

1,500

Number of girls and young women we will train in personal safety education 450

Number of women whose lives will be enhanced through holistic approach 20,200

Number of women whose lives will be enhanced through self-help groups 650

Number of peer leaders who will be trained to promote gender equality 500

Number of women to be trained in character building and leadership

# HEALTHCARE 2 UNREACHED

# Reaching the Unreached: Our Impact Continues to Expand

With your support, our Healthcare 2 Unreached Signature Program has helped thousands of underprivileged people in need of basic medial care, health education, and nutritional guidance and resources. Over the past year we've worked in tribal areas of Bharuch, Valsad, and Gujarat's Narmada districts, as well as in remote villages of Rajasthan's drought-prone Thar Desert — and our impact continues to grow. Here's a look at how our mission is benefiting those previously denied their basic human right to healthcare.



Life is especially difficult for women and children in the Thar Desert, where resources (such as water and fresh produce) are scarce, and gender discrimination is rampant.

# Improving Mother and Child Survival Through Horticulture

Communities in the Thar Desert are being trained to care for *arid horticulture units*, each of which consists of 16-20 desert-friendly plants that can be used both for nutrition and income. This project has impacted 2,200 women and children over the past two years.

### **Harvesting Life-Giving Water**

To ensure beneficiaries have access to safe, sufficient water, our partner NGO works with rural desert villages to create and maintain *taankas*, or cylindrical water harvesting and purification systems. Each holds approximately 6,600 gallons of water.

### **ImTeCHO Brings Care to Tribal Gujarat**

An acronym for Innovative Mobile Phone Technology for Community Health Operations, ImTeCHO is a custom healthcare app used by social health activists called *ashas*. Equipped with a cell phone and the app, ashas make home visits and submit information to offsite healthcare providers. Approximately 10,000 pregnant women and 9,000 newborn infants benefit each year from ImTeCHO. It is estimated that with our involvement, the total individuals who will benefit from this technology will increase fivefold.

# **2020 GOAL.** Reduce Child and Maternal Mortality in rural areas of Rajasthan, Gujarat, and Maharashtra states.

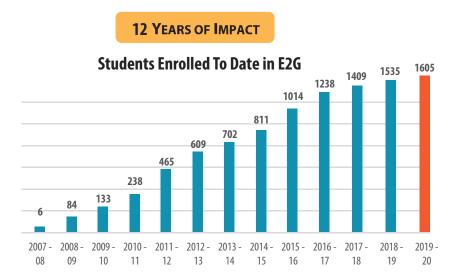
## ESTIMATED AVERAGE MORTALITY RATES FOR GUJARAT, MAHARASHTRA, AND RAJASTHAN:

- Neonatal (< 1 wk.): 31/1,000 live births.
- Infant (< 1 yr.): **37/1,000 live births.**
- Under-Five: 41/1,000 live births.
- Maternal: 190/100,000 live births.

### **OUR GOALS**

- Reduce neonatal, infant, under-five, and maternal mortality rates in the rural regions of the three states we serve by two-thirds between now and 2020.
- 2. Continue our success with immunization coverage for children (6-23 months old), which increased from 61.8% to 72.4%.

# Making College Education a Reality for Thousands of Underprivileged, Yet Brilliant, Young Scholars



By the end of 2018, **778 students** graduated using E2G loans.

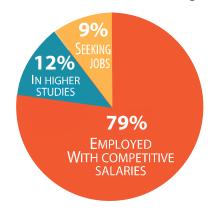
### Other Highlights of the E2G Program as of the End of Year 2018

- Employed graduates now support college education of their younger siblings and are also returning their loans on schedule.
- We've lent a total of \$0.7 million, which the now-employed graduates are returning. Additionally, our beneficiaries have already earned an estimated \$3 million in salaries, and will continue to earn high incomes throughout their lifetimes.
- On average, the family income of an E2G graduate was about \$750 annually. Now the average income of an employed graduate is about \$5,000 annually.
- We work with 3 NGO partners in India to implement the E2G program.
- We track each individual student's metrics to monitor progress.

Starting in 2019-20, Share & Care is upgrading the E2G program from the original loan format to a new and improved scholarship format so as to enhance our support for bright and deserving students.

# \$2,035,000 INVESTED IN E2G TO DATE \$1000 PER STUDENT, PER YEAR

### What Our 778 Graduates Are Doing Now:





### **E2G Scholar Profile**

### Each E2G scholar:

- Has an annual family income of less than \$1,200
- Earned over 75% in their 12th grade examinations
- Is the first in their family to attend college.
- Gained admission into a reputable degree program in the **STEM fields.**



THE **DROPOUT CRISIS** 

**OVER** 

of students in India drop out before eighth grade. The majority of these children live in rural areas and come from impoverished families. Share & Care's Signature Program Educate 2 Success (E2S), with help from our NGO partners in India, provides these students with the support they need to stay in school.

### A HOLISTIC APPROACH

### WE EXCEEDED OUR GOAL

In 2019, with support from our generous donors and on-the-ground partners, we met a goal to enroll 1,000 at-risk students in our education programs.

1019常

### **CURRENT NUMBERS:**

**1019**<sup>©</sup>

Number of Students

Math & English Workshops Per Month

Weekend Empowerment Workshops Per Month

10

Number of Learning Centers

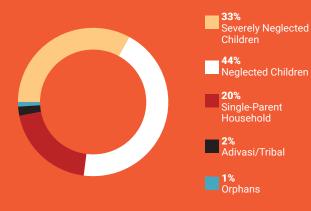
Home Visits and Counseling Sessions Per Month

Annual Cost Per Student

### **WHAT \$137 BUYS:**

- Books
- School Bag
- Stationery Supplies
- Required Science Tools
- Family Visits
- Counseling
- Math & English Classes
- Empowerment Workshops

### **STUDENT SELECTION CRITERIA:**



### **DEMONSTRATED POSITIVE IMPACT**

Our students showed improvement in several key personality attributes, based on findings from High School Personality Questionnaire, a standardized test. Ninety percent of students who graduated from Grade X chose undergraduate studies in arts, science, and/or commerce.

### **GENDER:**

Female Students - 58% Male Students - 42%



# KIDS4KIDS



Kids4Kids members from New York and New Jersey pose with beneficiary students at a municipal school in India.

### Helping Hands Across the Atlantic

Share & Care Kids4Kids, a group of philanthropic teenagers committed to supporting education for underprivileged kids in India, are seeking more enthusiastic kids to help their cause. The group currently includes 40 members who meet bi-monthly and aim to cultivate a professional environment as they pursue their mission.

In January 2019, the group hosted their initial launch party, where they raised thousands in funds for education efforts. In May, they helped to organize Share & Care's 2nd Annual 5K Make a Difference Walk/Run. And in July, nine volunteers traveled to Mumbai, India and spent two weeks volunteering with partner NGOs for our Educate 2 Success Signature Program.

"We joined Share & Care Kids4Kids to enable underprivileged children who do not have access to the tools and opportunities that facilitate in leading a successful life. They equally deserve these chances as much as any other child in this world. Share & Care Kids4Kids helps provide these children with the hope and education to rise up and excel, improve their quality of life, and change the world." — Akshay Mehta, Aarya Shah, and Neil Parikh

### Two Ways YOU Can Help:

**Register:** Registration is \$130 and open to participants 13–18 years old. Kids4Kids encourages teens who want to make a difference to join and help them reach their goals. The group's motto is "One child for one child." They aim to create a community of children who care—and will be hosting plenty of fun events along the way.

**Donate to support the cause:** A donation of just \$130 can provide an underprivileged student in India with books, a school bag and uniforms, stationery supplies, required science tools, family visits and counseling, math and English classes, and empowerment workshops.

If you have any questions or would like more information about how you can get involved, please contact kids@shareandcare.org.

TOP: During their January launch event, members of this youth-led group gave a heartfelt presentation about our E2S program, hosted a Q&A session, and encouraged other attendees to join their mission.

BOTTOM: Members of Share & Care Kids4Kids sell hoodies to raise funds for at-risk students.





# YOUR IMPACT: WHAT YOUR DONATION CAN DO

\$100

EMPOWERS 1 mother and her child with pre and postnatal care. (H2U)



\$130

EMPOWERS 1 at-risk child under age 13 with a secondary education. (E2S)



\$360

EMPOWERS 1 woman with livelihood training and equipment, plus gender equality and self-defense education. (WE)



\$500

EMPOWERS 5 marginalized female students with safe lodging, education, and training for personal growth. (E2S/WE)

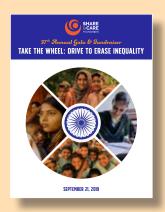


\$1000

EMPOWERS 1 bright, low-income student with a college scholarship. (E2G)



# A Special Message to Our Donors



We express our sincere thanks to the donors, sponsors, and volunteers who supported our 37th Annual Gala and other 2019 fundraising events, as well as to those who have contributed toward our Signature Programs with one-time or recurring donations. It is due

to your generosity that we are able to continue our mission of empowering women and bringing education and healthcare to society's most marginalized communities.

To request a digital copy of our Annual Gala Book, please email us at **info@shareandcare.org**. We'll send you a link to view the book and will also keep you updated about future Share & Care news and events.

The book is also available online at the following link: http://shareandcare.org/pdfs/SCF-report-2019.pdf

Lastly, please note that our office has moved.
Our new address is:
350 West Passaic St. 2nd Floor
Rochelle Park, NJ 07662





Will you contribute to our year-end fundraising goal? Your gift will help to erase inequality in India by empowering marginalized women and bringing education and healthcare to those who need it most.

# Yes: I want to empower rural India!

I want to join Share & Care Foundation in creating a world in which everyone has access to **Education**, **Gender Equality**, and **Healthcare** by making the following donation:

	\$50		\$100		\$250		\$500		\$1000		Other:	
	My gift is in memory/honor of:											
	, 8											
	My gift will be matched by:											
Name												
Address												
City									State		Zip	
Email Address												
Phone												